**Logo brief**

Company Name: **RGW Express**

**Industry:**

Freight Forwarding, specializing in time-critical deliveries (pharmaceutical specimens, human organs, car parts)

**Current Logo Overview:**

The current logo incorporates red, black and white colors, but it lacks a modern touch and freshness. It's essential to maintain brand recognition while infusing a contemporary vibe that aligns with the company's services.

**Current Logo:**

Obsah obrázku text, Písmo, logo, Grafika

Popis byl vytvořen automaticky

**Objective:**

Refresh the RGW Express logo to reflect modernity and evoke a sense of reliability, urgency, and efficiency associated with time-critical freight forwarding.

**Key Elements:**

**Color Scheme:**

Retain the iconic red and black color scheme to maintain brand recognition. These colors signify urgency, strength, and professionalism.

**Typography:**

Explore modern, clean fonts that are easily legible, even at smaller sizes. Consider custom typography to add a unique touch while ensuring readability.

**Iconography/Graphic Element:**

Introduce a subtle graphic element or symbol that conveys the concept of speed, precision, or movement associated with freight forwarding. This element should be simple, versatile, and scalable for various applications.

**Tagline:**

Incorporate a tagline "**We race against time**" into the logo design, emphasizing the company's commitment to meeting tight deadlines and delivering on time-critical promises.

Please create two versions of the logo:

1. With a tagline
2. Without a tagline